



**Big Brothers Big Sisters of New York City  
(BBBS of NYC)**

**Marketing partnership research intern**

**BBBS of NYC's Marketing Department is looking for a motivated Academic Intern to join our Marketing Department.**

**About:** The mission of Big Brothers Big Sisters of New York City (BBBS of NYC) is to provide mentors to all children who need caring adult role models.

**Marketing partnership research intern:** The intern will gain experience in marketing partnerships and will reach out to top-tier local and national businesses to encourage partnerships. This is a good opportunity to grow your network.

**General qualifications:** We are looking for responsible, focused and dedicated applicants who can commit a minimum of 6 hours each a week for 3-4 months. Ideal candidates are creative thinkers and have some knowledge of database management. Applicants must be looking to turn knowledge gained into a platform to advance in their careers.

You will be asked to create learning goals for your internship and complete monthly feedback forms about your achievements towards these goals.

**Benefits:** The intern will learn from supportive staff that is actively engaged in their professional development. Academic interns will receive learning and development opportunities. Internships will provide you with multiple skills that can be used in many different employment settings.

**Compensation:** The academic intern should work with his/her advisor to arrange for credit to be given. To be considered for any academic intern position you must currently be a student and be able to provide proof that academic credit will be granted or academic requirements will be fulfilled.